

---

## DATA VISUALIZATION DESIGNER

### APPLY

Ravel is hiring a **Data Visualization Designer** to add to our team.  
To apply, please submit your resume to [careers@ravelresearch.com](mailto:careers@ravelresearch.com).

### COMPANY OVERVIEW

Ravel is a 20-person, thriving and growing full-service market research company, with amazing colleagues and clients. Ravel's brand is all about fresh thinking. We look for colleagues who want to try new things, who are resourceful and wise to know when to take a risk, and importantly—who are fun to work with.

Ravel is a Results Only Work Environment (ROWE). Our workplace environment is one in which employees create personal goals that will help foster growth of themselves and the company. They make a commitment to specific outcomes and are responsible for achieving them. When, where, and how they do it is up to them. Our headquarters is in Minneapolis. But we have full-time employees from all over the country, including CA, MN, MI, IL, TN, NY, GA and FL. All employees leverage technology to collaborate and communicate with each other, whether working in our Minneapolis, or from another location.

### POSITION SUMMARY

This **Data Visualization Designer** position is two-fold:

1. First, it entails management of the important details of qualitative and quantitative research projects.
2. Second, it involves creative development of reports—helping bring research findings to life in ways that are visually clear and interesting. These reports are our product. They are extremely important to how we present ourselves to the client. We are constantly seeking ways to make them more effective, more interesting, and to ultimately help us and our clients break through the clutter of information in today's business environment.

### Position Accountabilities

General:

- Establish and maintain research project files
- Create and maintain project tracking sheet, including billable hours, expenses and other project costs
- Administer close-out of projects
- Invoice clients

For research project deliverables (reports):

- Help produce clear and interesting project reports, proposals and presentations, primarily using PowerPoint, including:
  - Design slides
  - Organize information and add art and graphic objects to make the story clear and interesting
  - Create and modify charts
  - Integrate Excel with PowerPoint
- Proofread project reports and data
- Other accountabilities as assigned

### Preferred Qualifications

- Bachelor's Degree with a focus on graphic design, communications, social sciences or equivalent experience
- Experience and familiarity with market research
- Must have excellent communication skills, both verbal and written
- Must show strong organizational skills and attention to detail
- Ability to manage multiple projects simultaneously
- Demonstrated proficiency in bringing information to life on a PowerPoint slide

- High expertise in Microsoft Word and Excel
- Familiarity and knowledge of Adobe Creative Cloud
- Ability to deliver on last minute requests without frustration or stress
- Availability to work CST hours

**Work Environment**

- Location: Ravel is headquartered in Minneapolis, MN; remote available
- Status: Exempt
- Department: Project Management
- Reports to: Qualitative Research Director
- This position has no direct reports
- The majority of the work is performed in a general office setting and/or remote setting in front of a computer
- Anticipated travel between 0% to 5% annually

Questions regarding this open position can be addressed to [careers@ravelresearch.com](mailto:careers@ravelresearch.com).

*Ravel is an Equal Employment Opportunity (EEO) employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, disability or protected veteran status or any other characteristic protect by law and/or Ravel company values and policy.*

