

QUANTITATIVE RESEARCHER

APPLY

Ravel is hiring a **Quantitative Researcher** to add to our team.
To apply, please submit your resume to careers@ravelresearch.com.

COMPANY OVERVIEW

Ravel is a 20-person, thriving and growing full-service market research company, with amazing colleagues and clients. Ravel's brand is all about fresh thinking. We look for colleagues who want to try new things, who are resourceful and wise to know when to take a risk, and importantly—who are fun to work with. Ravel is a Results Only Work Environment (ROWE). Our workplace environment is one in which employees create personal goals that will help foster growth of themselves and the company. They make a commitment to specific outcomes and are responsible for achieving them. When, where, and how they do it is up to them.

Our headquarters is in Minneapolis, Minnesota and typically, employees work remotely from their homes. All employees leverage technology to collaborate and communicate with each other, whether working in our Minneapolis headquarters, or from another location. For this exempt status position, we are seeking a researcher in the Minneapolis-St. Paul area to add to our growing team in this region, but we will consider excellent candidates from elsewhere in the country.

POSITION SUMMARY

This quantitative researcher works closely with a Quantitative Research Director or Manager and project team to execute quantitative market research studies to uncover key insights for external clients. We're looking for a bright, creative, resourceful, and passionate quantitative researcher.

Position Accountabilities

- Well-developed written, verbal, and nonverbal communication skills
- Strong organizational and excellent project management skills
- Self-motivated, display a sense of urgency in a driven environment
- Detail-oriented and highly organized with the ability to simultaneously execute/manage multiple projects
- Creates a positive organizational impact and cultivates teamwork
- Works with Research Director or Manager to determine appropriate research design, methodology, and analysis plan for projects
- Solicit bids from potential vendors on various projects
- Draft research proposals/plans
- Design research questionnaires
- Program research questionnaires using online survey tools
- Manage and monitor vendor fieldwork to ensure quality and timely data
- Conduct data analysis using statistical software (e.g., SPSS, Wincross)
- High level of comfort in working with large amounts of data
- Ability to interpret and draw connections across data and observations
- Assists in preparing reports containing compelling insights, detailed findings, and business recommendations
- Talent to tell stories from research findings and present to clients
- Collaborate with Research Directors or Managers to foster client account management

Preferred Qualifications

- Bachelor's in a social science (e.g., sociology, psychology), economics, marketing, business, mathematics or statistics, or equivalent experience

- 2+ years of experience in market research, marketing, project/account management, data analysis, or similar
- Proficiency in Microsoft Office Products, including PowerPoint; advanced skills in Excel
- Experience with statistical software (e.g., SPSS, Wincross)
- Experience with online survey tools (e.g., Confrimit, Qualtrics)

Work Environment

- Location: Ravel is headquartered in Minneapolis, MN; remote available
- Status: Exempt
- Department: Quantitative Research
- Reports to: Quantitative Research Director
- This position has no direct reports
- The majority of the work is performed in a general office setting and/or remote setting in front of a computer
- Anticipated travel between 0% to 5% annually

Questions regarding this open position can be addressed to careers@ravelresearch.com.

Ravel is an Equal Employment Opportunity (EEO) employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, disability or protected veteran status or any other characteristic protect by law and/or Ravel company values and policy.

